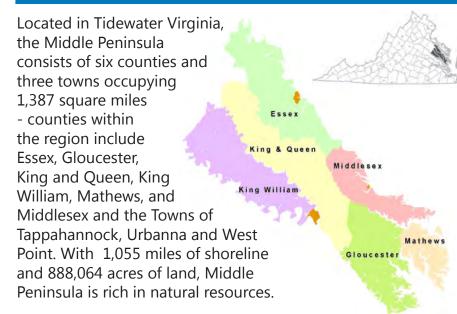
REGIONAL PROFILE: MIDDLE PENINSULA

2000-2010 STATS

Demographics & Workforce Group

June 2011



Population Trends, 2000-2010

2010 Census for Mid	dle Peninsula		
Total Population	90,826		
Growth Rate	9%		
Population Density (persons/square mile)	71		

Although one of the least densely populated areas in the state, the Middle Peninsula did see a population increase of 7.9% from the 2000 Census. The Middle Peninsula contains 3.2% of Virginia's land mass but only 1.1% of the state's total population.

		Population	Trends by County	
	Locality	Total F	Population	Population Growth from
	Locality	2000	2010	2000-2010
	Essex	9,989	11,151	12%
	Gloucester	34,780	36,858	6%
	King & Queen	6,630	6,945	5%
	King William	13,146	15,935	21%
	Mathews	9,207	8,978	-2%
	Middlesex	9,932	10,959	10%
е;	Town of Tappahannock	2,138	2,375	11.1%
	Town of Urbanna	543	476	-12.3%
	Town of West Point	2,866	3,306	15.4%

Race in the Middle Peninsula

Of the Middle Peninsula's total population in 2010, 79.3% were White; 16.6% were Black, 0.6% were Asian; and 3.5% were Other. The table below provides a break down of the population by race and shows the percentage change from 2000 to 2010.

		White			Black			Asia	1		Othe	
Locality	2000	2010	Percent Change	2000	2010	Percent Change	2000	2010	Percent Change	2000	2010	Percent Change 106% 52% 54% 77% 95% 113%
Essex	5,790	6,370	10%	3,900	4,247	9%	81	86	6%	218	448	106%
Gloucester	30,148	32,149	7%	3,585	3,197	-11%	240	286	19%	807	1,226	52%
King and Queen	4,059	4,663	15%	2,365	1,975	-16%	18	17	-6%	188	290	54%
King William	9,703	12,297	27%	2,999	2,819	-6%	48	118	146%	396	701	77%
Mathews	8,038	7,898	-2%	1,036	823	-21%	17	31	82%	116	226	95%
Middlesex	7,797	8,680	11%	1,999	1,978	-1%	12	37	208%	124	264	113%
Regional Total	65,535	72,057	10%	15,884	15,039	-5%	416	575	38%	1,849	3,155	71%

Natural Population Decreases

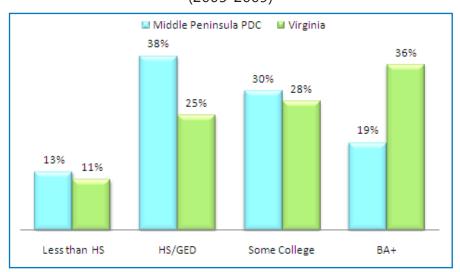
Natural decreases occur when a county's population experiences more deaths than births. Three of the 6 counties in the region are experiencing natural decreases, but population migrating to the region has contributed to the overall regional population growth.

Locality	Population Growth	Net Migration	Natural Increase
King & Queen	315	438	-123
Mathews	-229	328	-557
Middlesex	1,027	1,630	-603

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Educational Attainment, Adults 25-64 (2005-2009)



When compared to the State, Middle Peninsula localities had a higher percentage of adults attaining less than a high school education, a high school diploma/GED, as well as some college education, but fewer (17%) Middle Peninsula adults attained a bachelor's degree or higher.

a comparison: Educational Attainment in Middle Peninsula Localities									
Locality	Less than High School		High School or GED		Some College		BA or Higher		
	2000	2005-2009	2000	2005-2009	2000	2005-2009	2000	2005-2009	
Essex	21%	15%	36%	38%	25%	29%	19%	18%	
Gloucester	13%	13%	33%	34%	36%	35%	18%	17%	
King & Queen	24%	14%	40%	49%	25%	27%	12%	10%	
King William	16%	10%	39%	40%	29%	29%	16%	21%	
Mathews	15%	10%	34%	42%	32%	27%	20%	21%	
Middlesex	20%	14%	31%	38%	28%	21%	20%	27%	
Regional Total	16%	13%	35%	38%	31%	30%	18%	19%	

Sources: Data on population trends and race/ethnicity are from the 2000 and 2010 Census All other data are from the 2007-2009 American Community Survey from the US. Census Bureau

Labor Force Participation

In 2009, unemployment in the Middle Peninsula was 6.6%, which was less than Virginia's unemployment rate (7.5%) and the national average (9.7%).

Middle Peninsula Unemployment and Out of Labor Force									
Locality	Unemploy (Bureau of La	ment Rate	Adults 25-64 Out of the Labor Force (American Community Survey 2005-2009)						
	2000	2009	2000	2005-2009					
Essex	2.7%	8.2%	21.2%	17.3%					
Gloucester	1.9%	5.9%	20.9%	22.1%					
King & Queen	2.5%	7.8%	26.5%	26.4%					
King William		6.9%	18.5%	16.2%					
Mathews		5.4%	28.1%	28.7%					
Middlesex	2.1%	6.8%	30.8%	30.5%					
Regional Total	2.1%	6.6%	22.9%	22.4%					

Income and Poverty

Ten percent of households fall below the poverty line in the Middle Peninsula, the same as the state-wide poverty rate. However the median household income in the region was 15.8% lower than the Statewide median.

Middle Peninsula Household Income and Poverty									
Locality	Median Hous	sehold Income	Poverty Rate						
Locality	2000	2005-2009	2000	2005-2009					
Essex	\$46,589	\$46,678	11.2%	7.6%					
Gloucester	\$56,589	\$56,830	7.7%	10%					
King & Queen	\$44,778	\$43,766	10.9%	16.5%					
King William	\$62,139	\$64,682	5.5%	7.5%					
Mathews	\$53,849	\$49,318	6%	7.1%					
Middlesex	\$45,941	\$50,181	13%	11%					
Town of Tappahannock	\$33,688	\$37,754	14.5%	12.1%					
Town of Urbanna	\$42,054	\$42,788	4.7%	11.2%					
Town of West Point	\$49,655	\$64,948	2.8%	4.5%					
Regional Total	\$49,837	\$50,001	8.5%	9.6%					